

## Contact

+92 308 242 6662  
hello@abuhzaifa.net  
www.abuhzaifa.net

## LinkedIn

Click here to see the LinkedIn Profile.

## Behance

Click here to see the Creative Portfolio.

Success doesn't  
always require  
a degree

Abu

# Abu Huzaiifa.

Social Media Expert



## Skills

Video Editing  
Photo Editing  
Cinematography  
Camera Operating  
Drone Operating  
Graphic Designing  
UI/UX Designing  
Video Marketing  
Influencer Marketing  
Content Marketing  
E-Commerce  
Wordpress  
Shopify



## About

Experienced Social Media Expert with a proven track record of 5 years in the field, skilled in handling multiple Projects simultaneously while staying within budget and meeting deadlines, Recognized for maximizing ROI and fostering lasting client relationships, consistently delivering.

## Experience

2022 - 2024  
**Radisson Blu International**

### Sr. Videographer/Video Editor

Handled videography and video editing for athlete highlights, ensuring high-quality output for Social platforms.

2021 - 2022  
**Royal Swiss International**

### Videographer

Led videography efforts for athlete highlights, ensuring top-quality footage for online presentation.

2020 - 2021  
**J7 Emporium Mall**

### Graphic Designer

Crafted social media posts for graphic highlights, optimizing for online platforms and enhancing visual appeal.

2019 - 2020  
**Rotana Hotels International**

### Social Media Executive

Managed social media execution, including platform management and uploading tasks for athlete content.

## Certifications



**Digital Marketing & E-Commerce**  
Google Career Certificate  
2024



**Meta Social Media Marketing**  
Meta Career Certificate  
2024



**Search Ads Certification**  
Google Career Certificate  
2024



**Meta Marketing Analytics**  
Meta Career Certificate  
2024



**Apple Search Ads Certification**  
Apple Career Certificate  
2024

## Languages

- English**  
Speak and read Fluently
- Urdu-اردو**  
Speak and read Fluently
- Hindi-हिंदी**  
Speak Fluently

## Hobbies



**Launching Brands**  
Passionate Story  
Pursuit Endeavor



**Generating Sales**  
Revenue Growth  
Strategy Expert



**Making Money**  
Exploring diverse  
Income streams



**Crypto Trading**  
Crypto enthusiast,  
active trader

## Education History



**Matric in Computer Science**  
Institution: Oxford English Public School.  
Year of Graduation: 2021



**Intermediate in Computer Science**  
Institution: Govt. College Karachi.  
Year of Graduation: 2024



**Diploma in Advertising & Film Making**  
Institution: Arena Multimedia.  
Year of Graduation: 2022

## Extra Competencies

- Web Design & Dev
- Marketing Materials
- Typography
- Color Theory
- 3D Rendering
- Videography
- Personal Branding
- Social Media Ads
- Photography

5+ years  
Marketing Experience

